

Topics and Trends

TriNet Topics and Trends

TriNet executives and subject matter experts are available as a resource to reporters/editors working on stories or for speaking engagements surrounding a variety of HR related topics, industry or business trends, such as:

Attracting and Retaining Talent in a Competitive Business Environment

- Designing benefits and compensation plans to attract and retain top talent
- Hiring the right people and creating the right motivation, incentives, and company culture that allow small business to effectively compete with larger or more well known businesses
- Effective hiring practices
- Building a company culture and promoting an employment brand

Trends in Workforce Management

- How to manage a highly compensated workforce
- Management of employees in a virtual workplace (or remote employees, telecommuters)
- Designing benefits and compensation plans to attract and retain top talent

- Leadership development and training as employee engagement or advancement opportunities
- Immigration issues / employment eligibility / background screening
- Proactive employee relations
- Creating thriving business teams
- Identifying and developing leaders
- Understanding the employment needs of Gen X, Millennial and Baby Boomer workers
- Managing and planning for your organization's size (which may be affected by retiring baby boomers or a lack of skilled labor)
- Impact of Social Networking and Blogging on HR issues effecting small business
- Policies surrounding telecommuting/work from home, 9/80 work schedules, flextime, or "core" hours programs

[More](#) ▶



HR Outsourcing for Small and Medium-Sized Businesses

- Reasons for HR outsourcing (strategy, service improvements, competitive landscape, improve ROI)
- What exactly is being outsourced these days and what is not (e.g., trends, total HR function, BPO)
- Transparency in HRO
- What is the value of outsourcing beyond standard HR cost center reductions
- Ways outsourcing advances company business strategy
- Doing due diligence on an HR outsourcing provider or Professional Employer Organization (PEO)

Technology and Human Resources

- Information security and privacy issues
- New tools in recruiting and retention
- HR portals for small businesses
- Business Intelligence and Analytical dashboards
- Human Resources Information Systems (HRIS)

Business Trends

- Intellectual capital in the business environment
- Utilizing an FSA, HSA or dependent care savings account as a way to get a handle on or control health care costs
- The integral role strategic HR plays in implementing and achieving key organizational goals
- Benefits funding and cost containment in a volatile healthcare environment
- Succession planning
- Organizational and leadership development

Areas of General Expertise and Knowledge

- Strategic HR consulting
- Payroll and tax filing/compliance issues
- Health and welfare benefits
- Pensions / 401(k) administration
- Stock option administration
- Expatriate and relocation administration
- H-1B and L-1 visas
- Recruitment and selection
- Training and development
- Compensation – trends, best practices
- Career and succession planning
- Employee assessments / performance appraisals / employee management
- Human Resources Information Systems (HRIS)
- Legislative and regulatory compliance – ERISA, HIPAA, FMLA, COBRA, etc.
- Leave of absence (LOA types, policies surrounding)
- Employment law issues
- Workers compensation and unemployment claims
- Risk management issues
- International Services
- Diversity and Ethics training in the workplace
- Employee recognition/rewards
- Corporate goal management and alignment for high-performing organizations

For more information surrounding these or other topics, to arrange an interview with a TriNet executive or subject matter expert, or to inquire about having a TriNet executive speak at an upcoming conference or seminar, contact TriNet Public Relations at pr@trinet.com.