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TRINET ANNOUNCES LAUNCH OF FREE HR MINUTE PODCAST SERIES

Small Businesses Owners Gain a Critical Advantage with Easy Access to HR Topics

SAN LEANDRO, CA (October 09, 2008) – [TriNet](#), a leading provider of [human resources outsourcing](#) and consulting services to more than 2,000 [companies](#) nationwide, announced that it has [launched a free](#) podcast series titled TriNet's HR Minute™. The free series is geared toward corporate decision makers and managers at small and medium-sized businesses looking for quick insights and highlights from HR experts.

TriNet's HR Minute™ provides topical updates from experienced senior-level Human Capital Consultants who have spent years partnering with busy executives. Each HR podcast offers a two-minute overview of an HR issue that business owners face every day.

Current subjects cover issues including:

- Employee Compensation: Aligning salary with your company's vision
- Employee Productivity: Positioning your employees for success
- High Performance Culture: Revealing the top secrets to success of high-performance organizations
- Goal Alignment: Describing how productivity increases with understanding of strategic objectives
- Organizational Change: Detailing the four key processes that can ensure a successful change plan

"HR Minute podcasts are a great way for prospective customers and small business leaders to get insight and practical answers about issues that are important to them," said Debra Squyres, director of human capital consulting at TriNet. "At the same time, it allows them to learn about the value that TriNet and its experienced human resource consultants bring to their business every day."

"Although I rely upon and trust the strategic HR guidance that I receive every day from my assigned TriNet Human Capital Consultant, I find TriNet's HR Minute podcasts to be an invaluable resource as well," said Gary Swart, CEO of oDesk, a global online staffing marketplace and management platform based in Menlo Park, Calif. "They offer easily digestible, highly relevant content that I can listen to anywhere, such as updates on key employer issues and valuable insights into HR best practices from an expert perspective."

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As the podcasts cover a number of different subjects, individuals can select topics that matter most to them. Three to five new Podcasts are generated every month, which ensures the subject matter is current and fresh.

The series is available online for free via TriNet's resource library, and on [iTunes](#) (iTunes download required). As new editions are uploaded monthly, an RSS feed is available for users who wish to subscribe: http://www.trinet.com/media/podcast/trinet_podcast.xml.

About TriNet Group, Inc.

Founded in 1988 in the San Francisco Bay Area, TriNet provides strategic, cost-effective payroll, benefits, and HR outsourcing services to companies throughout the United States and Canada. TriNet specializes in helping small and medium-sized businesses reach their corporate goals and become destinations for top talent, enabling them to compete successfully with larger, more established organizations. TriNet's comprehensive offerings include [HR administration](#), online [employee benefits](#) administration and support, employer risk management, payroll processing, tax compliance, workers compensation, group health and welfare products, and strategic [human capital consulting services](#). For more information about TriNet, visit <http://www.trinet.com>.

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